

32nd Ashland Railroad Run

Hanover Arts and Activities Center

April 10, 2010

"This is the 32nd running of this race in Ashland along the railroad tracks. We have a children's run, a 5k and a 10k with over 1000 entrants."

Green Statement: "We are greening our event for the second year in order to keep the community aware of Reducing, Reusing and Recycling and to encourage buying fresh and buying local. We are inviting the local farmers to participate in a "farmers market" at the event. We are using a Vespa scooter to lead the race instead of a car and we will have organic cotton t-shirts for the race participants."



CORE ACTIVITIES for Green Attractions

- ☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:
 - Glass bottles, aluminum cans, plastic bottles, paper, cardboard
 - Shoe recycling by soles4souls
- ☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:
 - Do not use any disposable containers, dishware, cutlery, or cups
- ☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:
 - Use electronic registration, correspondence and forms
 - Print brochures and other printed items on recycled content paper with soy-based inks, and print all documents double-sided
 - Purchase/use paper products with 30% or higher recycled-content
- ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:
 - Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting
 - Food service*
 - Donate excess food from events
 - Arrange for the composting of food waste and other compostables

- Use non-bleached napkins and coffee filters
- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Have a contract for environmentally-friendly, portable restrooms (www.polyportables.com/products.asp)
- Purchase recycled-content paper-towels and toilet paper

Logistics

- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment



☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our event’s webpage highlighting all of our green activities
- Race markings of flour in place of paint

For more information on 32nd Ashland Railroad Run, see www.hanoverarts.org or contact Ron Pettitt at rpetitt928@gmail.com or 804-852-2320.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established “core activities” specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen or www.virginiagreentravel.org.

